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Summary

Between 11th September 2021 and 4th March 2022, 69 out of 87 (79%) vehicles captured were captured speeding on A315 / Kensington High Street W8, with an average speed of 24.4 mph. The fastest was travelling at 35.7 mph.

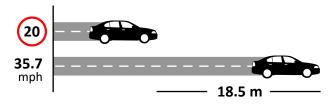
How does breaking the speed limit by 15.7 mph affect your community?

Pedestrian deaths



Compared to 20 mph, a typical car travelling at 35.7 mph is 8.4 times as likely to kill a pedestrian on impact.

Stopping distance



Compared to 20 mph, a typical car travelling at 35.7 mph takes an extra 18.5 metres of road to come to a stop.

Air pollution



Compared to 20 mph, a typical car driving at speeds up to 35.7 mph releases 146.7% more nitrogen oxides (NOx) and 55.5% more CO2.

Traffic noise



Compared to 20 mph, traffic moving at 35.7 mph would generate an additional 5.2 dBA of road noise, on average.

How much faster would you get to your destination?



On busy urban roads with a 20 mph limit, a 3 mile trip could take around 27m 24s. Driving at 35.7 mph would only save about 2m 36s (9.5%).

Enforcing the speed limit makes your communities cleaner, quieter and safer!